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John Bassett III, a shrewd and determined third-generation furniture man, now chairman of Vaughan-Bassett Furniture Co, which employs more than 700 Virginians and has sales of more than \$90 million.

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excellent book if you  
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how various centers of  
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to life Bassett's deeply personal furniture and family story. As she shows how he uses legal maneuvers, factory efficiencies, and sheer grit, cunning, and will to save hundreds of jobs, she also discovers the hidden and shocking truth about industry ...

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The instant New York Times bestseller about one man's battle to save hundreds of jobs by demonstrating the greatness of American business. The Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful Virginia family for generations, it was also the center of life in Bassett, Virginia.

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“Factory Man” is so  
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characters, family secrets and backwoods wisdom that this very abundance becomes its one flaw. The first half of the book is given over to Bassett history ...

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Describes how the  
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factory efficiencies,  
and his wits and ...

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battle to save

hundreds of jobs by  
taking on China and  
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One man's battle to save hundreds of jobs by taking on China and demonstrating the greatness of American business. With over \$500 million a year in sales, the Bassett Furniture Company was once the world's biggest wood furniture manufacturer. Run by the same powerful

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Virginia family for three generations, it was also the center of life in Bassett, VA-an unincorporated town that existed solely ...

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biggest wood furniture manufacturer. Run by the same powerful Virginia family for generations, it was also the center of life in Bassett, Virginia.

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Marc Levinson reviews  
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